

HighSpeed Systems Corporation

EXT Business Phone System

What is it?

The EXT Business Phone System is an Internet-based system for providing small businesses with all of the same telephone features used by larger enterprises for a fraction of the cost of traditional copper-based solutions.

The EXT Business Phone System utilizes your existing Internet service to enable Voice Over Internet Protocol (VOIP) inbound and outbound calls. The cost of long-distance calls using VOIP is a fraction of the rates charged for the same calls over traditional telephone lines. The phone system we provide can be either on-premises or in the "Cloud". There are advantages and disadvantages for both of these approaches, but either way, the cost of providing dozens of key phone system features is much lower than systems based on using traditional telephone lines.

When you implement an EXT Business Phone System in your small business, it will make your business appear larger to your customers and vendors. By using a phone system that is similar in features and functionality to phone systems used by large organizations, anyone you communicate with will be impressed by how your company projects an image of being larger than it may actually be. This professional image can be instrumental in increasing the growth of your business over time.

One key way in which the EXT Business Phone System projects a professional image is by allowing anyone calling your small business to call using a single phone number. That single phone number is the number you can use for advertising, on your web site, your business cards, etc. When someone calls your company's single phone number they can then connect to the extension used by other co-workers or departments by either speaking to an operator or by making a selection using the automated attendant. Since calls can be routed to any desk phone, cordless phone, or cellular phones, everyone in your company can be reached by someone calling into the single phone number of your business. For increased flexibility, any extension can also be associated with a unique phone number, or "direct" number, that is handled by the EXT Business Phone System, but bypasses the auto attendant and goes directly to the designated extension.

Calling Features

The EXT Business Phone System comes with dozens of standard calling features. Below is a list of some of the popular features of the system:

Automated Attendant	Caller ID	Overhead Paging
Blacklists	Caller ID Blocking	Remote Office Support
Blind Transfer	Conference Bridging	Route by Caller ID
Call Detail Records	Dial by Name	Speed Dial
Call Forward on Busy	Distinctive Ring	Supervised Transfer
Call Forward on No Answer	Do Not Disturb	Three-way Calling
Call Forward Variable	E911	Voicemail
Call Monitoring	Fax Transmit and Receive	Visual Indicator for Message Waiting
Call Parking	Interactive Directory Listing	Stutter Dialtone for Message Waiting
Call Transfer	Music On Hold	Voicemail to email
Call Waiting	Music On Transfer	Voicemail Groups

Every customer who uses the EXT Business Phone System can use all of these features at no additional charge.

Handsets

The EXT Business Phone System utilizes IP Phones for handsets. IP Phones are different from traditional telephone handsets because they communicate with the phone system over Ethernet cables rather than over telephone lines. They also have computer networking hardware and software in them so they can communicate digitally both within the customer's premises and over the Internet. The intelligence built-into the IP Phones permits them to communicate with the EXT Business Phone System for handling phone calls, and in order to deliver all of the Calling Features to the user. This means that features such as Call Transfer, Three-Way Calling, Speed Dial, and placing a call on Hold can be easily performed using function keys on the IP Phone's keypad.

HighSpeed Systems has a large selection of IP Phones available. You can choose from our IP Phones or you can supply your own. If you purchase from HighSpeed Systems, we will pre-program the handsets so that all you will need to do is plug them into your network.

We can provide you with Analog to Digital converters that will permit you to use traditional handsets on the EXT Business Phone System. This might be of interest to some small businesses if you have already invested in traditional telephone handsets, or if you have specialized handsets such as cordless phones or conference room speaker phones.

Customer and System Support

An important consideration when purchasing any phone system is support. Most small businesses do not have the capability or the interest in dealing with the support issues that can arise when implementing a new phone system. HighSpeed Systems has an in-house team of technical professionals who will provide you with all of the support you will require. Furthermore, we specialize in providing personal support from people who really understand your business requirements and are interested in helping you through any changes or challenges that may arise. Our support is ongoing, so even if you have no need to contact us for a period of time, we are always ready to help you whenever you need us.

Reliability

We recognize that the phone system is often the life-blood of a any business, and that downtime can be very costly. We have taken steps to ensure that the systems we provide, whether Cloud-based or on-premises, are as proven and reliable as possible. In the event of an equipment failure, HighSpeed Systems can get you

back in business quickly and efficiently. We do this by monitoring your system and automatically re-routing incoming calls to a cell phone or other number so you don't lose any calls. Furthermore, if an outage appears to be major and is expected to last a long time, we have backup servers online and available so that your phones can be re-directed to an exact duplicate of your EXT Business Phone System. This will permit you to move all of your phones and carry-on with your business as if nothing happened. We will then address the cause of the outage and revert your business back to the original system.

Security

We have taken the necessary steps to ensure that your EXT Business Phone System has been secured. We use the latest encryption and protocols to ensure the best possible security of your confidential information.

Pricing

Our pricing is simple. You pay only \$39.95 per month for the EXT Business Phone System with one phone number, and \$19.95 per month for each extension. This price includes unlimited Canada/US calling from all extensions, and it includes all of the Calling Features mentioned earlier. If you would like a Toll Free number, we can supply one for you for an additional 4 cents per minute for inbound Toll Free Calls. Additional Direct Inward Dial (DID) numbers are available at a cost of \$5.00 per month for each additional number. Our worldwide Long Distance rates are extremely low and are available on our web site in our Long Distance Rate Table.

We have no long term contracts, so you are never locked-in. We offer our service on a month-to-month basis. Of course we never want you to leave us, but if you need to you can easily terminate our service.

Location

HighSpeed Systems is located in Vancouver, British Columbia, Canada. We have customers located throughout the US and Canada. No matter where you are located within the US or Canada, we can provide you with an EXT Business Phone System and give you top notch support for as long as you remain a customer.

Getting Started

If you are interested in obtaining an EXT Business Phone System for your small business, we'll make it easy for you. Just give us a call and we'll get the ball rolling. We'll tell you more about this terrific system, our company, our selection of handsets, and anything else you would like to discuss. We'll ship your equipment to you and walk you through the setup. In a matter of a few days, you can be up and

running on our system and start enjoying all of the benefits of the EXT Business Phone System.